

McLendon Hardware Inc Privacy Notice – August 31, 2011

MCLENDON HARDWARE INC operates this web site (www.mclendons.com). We know that you care how information about you is used and shared, and we appreciate your trust that we will do so carefully and sensibly. This notice describes our policy.

Information Collection and Use

Information about our customers is an important part of our business, and we are not in the business of selling it to others. We will not sell, share, or rent this information in ways different from what is disclosed in this statement.

How We Collect

MCLENDON HARDWARE INC only collects and indefinitely stores information that you have voluntarily given us. We collect that information from this website, contest and sweepstakes forms, sales and return transactions, loyalty programs, in-house account records, promotions, phone texts or other similar methods executed by MCLENDON HARDWARE INC. This information includes but is not limited to: name, address, zip code, email address, store location, and birth month/day.

If you submit a resume for employment opportunities on our website, the resume will be forwarded to the Human Resources Department for review and response. If you submit a credit application, it will be forwarded to the Accounts Receivable Department for review and action. If you submit a Request for Donations form, it will be forwarded to the Donations Request Committee for consideration.

We do not attempt to collect any information from anyone under the age of 18. If you are under the age of 18, you should use this web site only with the involvement of a parent or guardian and should not submit any personal information to us.

How We Use

Unless you ask us in writing not to, MCLENDON HARDWARE INC will use this information to contact you about sales, promotions, events, or to provide other information about our company. Most communications will be addressed from “McLendon Hardware”.

MCLENDON HARDWARE INC may use different URLs (web addresses) from time to time. All of these different URLs will point to this site. All information resides on this site.

With Whom Do We Share Information?

We may engage third parties to perform services in connection with the operation of our business. Examples of these include but are not limited to: marketing and promotional material distribution, web site evaluation, data gathering and analysis, and, where applicable, data cleansing. We may engage them to store this information on our behalf, but we authorize them to use this information only in connection with the services they perform for MCLENDON HARDWARE INC.

We may share non-personal information with our marketing partners, advertisers, and others from time to time. Examples of these include but are not limited to: the number of users who visited our site during a specific time period or the number of clicks on a specific area of the site. We may release personal information if we believe in good faith that: the law or legal process requires it; we have received a valid administrative request from a law enforcement agency; or such release is necessary to protect the rights, property, or safety of MCLENDON HARDWARE INC, its business partners, its customers or others.

Cookies and Web Beacons

We may use a variety of technologies on our site. One is “cookies” which transfers a text-only string of information to your browser so our web site can remember your browser in the future. We may send a cookie when you visit our web site. Cookies may be used in many ways but the most common are to verify your login status, track entry points for registration purposes, and track and measure the success of a marketing campaign. Cookies are not linked to any personally identifiable information on our site.

You have the ability and option to decline cookies by modifying the settings on your browser. These settings may vary by software provider and software release. Please refer to the instructions or help desks provided by your software provider to modify the settings. More information about how to manage cookies is available at <http://www.aboutcookies.org>. Some of our pages, emails, and other content may contain electronic images known as web beacons or single-pixel GIFs. These are invisible graphic images. Web beacons allow us to count the number of users that have opened an email, seen an advertisement, and visited our web pages. Web beacons collect only limited information such as the cookie identifier, the URL where the web beacon resides, and the time and date of the pages visited. They also allow us to track the number of people that open an email that we have sent. We may use this to customize our offerings to you.

Web beacons cannot be declined when delivered via a regular web page. They can, however, be refused when delivered via email. If you do not wish to receive web beacons via email, you need to disable HTML images or refuse HTML emails via your email software.

We may also use pixels (transparent GIF files) to help manage our online advertising. Pixels enable our partners to recognize a unique cookie on your web browser, which in turn allows us to recognize what advertisement or promotion brought users to the site.

Web beacons, cookies, pixels (GIF files) do not contain your name, address, telephone number, or email address.

Option to Opt-Out

MCLENDON HARDWARE INC practices only permission-based email communication with customers. Each and every email will have an opt-out option at the bottom of the page. All opt-out requests will be honored within 5 business days.

Links

Our site provides links to third-party web sites such as those operated our business partners, advertisers, and vendors. Please be advised that the practices described in this Privacy Notice do not apply to information gathered through those other web sites or by those third parties.

Notification of Change

If there are material changes to this Privacy Notice, we will post a notice on this web site notifying users of any changes. Sometimes we may send an email notifying users of the changes. This email will only be sent to users that have not opted out of email communication.

How to Contact Us

You may contact us directly for any reason concerning this notice:

- By email:** customerservice@mclendons.com
- By Mail:** MCLENDON HARDWARE INC, 440 Rainier Avenue South, Renton, WA 98057
- By Fax:** 425-276-4519 *Attention: Webmaster*